



A Hand Book
on
Web-Design.NR10.com



www.web-design.nr10.com

TABLE OF CONTENTS

Web designers in San Francisco	3
Web designers in Japan	4
Graphic Design in San Jose	5
Graphic Design in Oakland	6
Japanese in Online Marketing	7
Japanese Graphic Designer	9
Oakland Web Design	10
San Francisco Web Design Company	11
San Jose Web Developer	12
Graphic Design in San Francisco - Explore Your Options	13
Japanese Web Design	15

WEB DESIGNERS IN SAN FRANCISCO

A designer produces a mockup of a page in a graphics application after client approves the design. San Francisco Web designers use Web-authoring software or an HTML editor to create the actual web pages, or they design the overall look and let a Web master do the actual coding. They are masters in their craft and very proficient with Web graphics and images. www.web-design.nr10.com is one such stop that caters to most of the queries related to Web Designing. It is one of the most talked about website on web design services in San Francisco.

Web designers at # 10 ensure that the web page they design should be such that it is easily found when a reader searches for a particular website or products on the net. Designers at San Francisco make it a point to provide a very high search visibility to their customers. This makes web designing not only interesting but a profit making proposition too. The designers are aware that content must be presented in normal web pages. Usually giving content a PDF like look confuses a user and he may leave the website. Designers at www.nr10.com avoid this at all costs.

San Francisco web designers like to keep the content crisp. Web designing is design oriented and user friendly! With a maxim in mind, that the design writing is for web and not for print, they try to make it presentable and not tedious. Designers try to write in a manner, which is interesting to read. Every detail from font size, to the font and color is borne in mind.

Among other notables, Web designers at #10 keep the content dated as undated content is considered undesirable. Thumbnails of big photos that have become a phenomenon now – are a hallmark of San Francisco web designers. Most of the web pages are optimized and heavy web pages are avoided as they take an age to load. At www.nr10.com designers make sure that nobody has to wait for a long time to download a file.

The designers also endeavor to keep the page printer friendly, attractive and relevant. Everybody needs space to breathe and so does a webpage. www.nr10.com San Francisco designers work with all such cardinal parameters firmly in sight.

WEB DESIGNERS IN JAPAN

Web designers in Japan make the correct choices to make a website valuable. These choices range from business description, contact details to excellence in creating portfolio links. Nowadays, business owners, corporate houses and individuals vie to attract clients to their websites. The attention span of a web surfer is just a few seconds, which is why the design aspect of a website is so important. If a website is cluttered with pictures and text and difficult to navigate or the pages take too much time to download, visitors may simply drift to another more user-friendly site. Websites such as www.nr10.com provides superior quality work that web designers in Japan are famous for.

To retain visitor's interest, website designers neatly lay out appropriate graphics, updated facts and user-friendly navigation along with well-maintained Search Engine Optimized (SEO) content. With the help of design staff that is experienced in numerous industries such as Consumer Product Marketing, Hi-Tech Manufacturing, Retail and Sports/Entertainment, at #10, designing a website becomes easy. The designers understand the unique needs of customers and use their skills, talent and experience to design an innovative website. The company offers services in many places especially Japan.

Designers at www.nr10.com Japan create high quality custom logo design for all types of businesses, corporate houses and stationery. Apart from being visually appealing, the technical and strategic aspects are thoroughly studied by these web design experts. Latest software, graphics and interfaces, make the website user friendly and technically sound. The programmers make use of the latest technologies to develop a web site. Designers continuously strive to give the web site a unique identity and an aesthetic look. The experienced marketing managers and consultants ensure that your site gets ranked high by most of the search engines.

Web designing in Japan is now practiced as both a Science and an art form. #10 has capitalized on this tech prowess. www.nr10.com has both the technical knowledge along with a creatively inclined talented staff to give the website an aesthetic appeal. The website ensures that a customer's portal is not 'one of the many' sites out there in cyberspace. It will instead have an original and distinct quality that is sure to lure visitors back to your site. That is because designers always work in tandem with customer's ideas. What's more, design services at # 10 are highly rated because they can be availed at easily affordable prices!

GRAPHIC DESIGN IN SAN JOSE

Your website is the representation of you and your company. It is the window through which you communicate to your prospective customers, present yourself to the world at large. It provides an insight into your company and gives it a professional look not only to your customers, but to many other people who influence your company and your business.

Therefore the web designs that you choose for your website also go a long way in building your image and the identity that you want to create for your company. Web design is the most essential part of your website and a lot of your image building and communications depend on it. And because your website means so much to you and your business, you would want nothing but the very best designs for your website.

At web-design.nr10.com we have some great graphic design in San Jose. San Jose graphic designs are renowned the world over for their unique style and ability to present data succinctly. Due to the clarity and flow that they provide you in presenting your information, your targeted customers and website viewers can quickly move through your data and understand what you want to say.

The graphic designs in San Jose are made keeping into consideration your target customers and potential website viewers. And not just them, we at web-design.nr10.com give you designs that are suitable and in accordance with your business and your company. With the help of the graphic designs that we give you, your website stands out amidst all the clutter in the competition. You are able to express your views and highlight your offer to your customers leaving a positive impact on your customers.

At web-design.nr10.com primarily concentrates on the internal structure, the external structure and the usability of designs that would help you in presenting the information in the best possible way. What you say is important, but how you say it is more important. Your web designs should look professional so that what you say is taken into consideration and given importance. The look and feel of the designs is such that it gives a feeling of contentedness and completeness to your viewers.

A good web-design is essential for your website. It is one of the key components for your website responsible for its success and therefore one can not ignore its importance.

GRAPHIC DESIGN IN OAKLAND

Graphic designs in Oakland are very popular as they provide the website not just attractive and beautiful designs, but also capture the reader's attention more easily. At web-design.nr10.com, we are offering some of the best graphic designs in Oakland that are bound to make the readers of your website get attracted to it and read it, but also keep them coming back to the website for more information and updates.

A good design is as important for your website as marketing promotions for your company. If the designs of your website or any of its pages are not catchy enough, then it is almost impossible to retain reader interest. Graphic design forms the backbone of visual communication. Just like we human wear beautiful clothes and accessories to gain the attention of people around us, similarly to distinguish the website of your company from that of the competitors, it is very important to dress it up with good graphic designs. Again, like we have specific clothes and outfits for various occasions and reasons, in the same way web designs differ for various kinds of target audience. Colors, patterns, formats, style, everything changes with change in target audience.

Oakland graphic designs have a plethora of options. We have graphic designs for all kinds of target audience. Our expert designers will show you the Oakland graphic designs which are meant for your target audience. We do not confuse you with web designs of all sorts and show you the range of designs that are not just specific to your target audience but also compatible with your company and the nature of your business. The seasoned web designers at [webdesignnr10](http://webdesignnr10.com) can produce effective designs with the various tools like colors, schemes, typography and graphics that produce excellent impact on your target viewers.

A good web design should not only be helpful in generating interest among viewers and target audience, rather should also be easily downloadable and search engine optimization ready. Even though internet connections these days are quite fast, a website should be such that it can be downloaded in minimum time. This would not only keep the readers' interest alive, but they will also keep coming back to your website for more information and updates.

At web-design.nr10.com we make designs that are search engine optimization ready so that you don't have to face problems later. At web-design.nr10.com we have more services to offer besides web designs, one of them being search engine optimization. So now you can get beautiful and attractive web designs custom fit for your target group and also get them search engine optimized.

JAPANESE IN ONLINE MARKETING

Online Marketing – A Definition

Keeping with the changing times, companies today have multiple options for communicating with prospective customers. The Internet has become the primary medium for reaching out to potential clients anywhere across the globe. Online Marketing is marketing on the Internet. In the beginning, the world of Internet was considered incomprehensible and perhaps too unpredictable, there is now a growing body of work to which marketers are now paying attention in order to develop online marketing programs.

Online marketing is growing at a dramatic pace and is significantly affecting customer and business market behaviors. As a result, most firms have started developing e-marketing strategies for the web.

Japan--A Role Model in Online Marketing

Japan as we all know is an industrialized, technologically advanced and economically stable country. It is one of the countries leading the world with the greatest number of Internet users. The adoption of the Internet in Japan is crucial as companies continue to increase their online marketing efforts with the goal of building consumer relationships and securing new shopping channels online.

There is rapid growth of online users in Japan (the percentage of households in Japan using broadband is set to grow to over 70 percent by 2007). By June 2005, Japan had 19.7 million broadband lines in place, making it the third largest broadband country in the world after the USA and China.

However to be at the forefront, online marketing approach has been effectively adopted by Japan, by blending a variety of solutions to communicate their message effectively to the audience.

Building a site isn't enough - to make the most of your web investment, one needs to drive and convert site traffic. With so many options to promote your site - from search engine placements and email marketing to affiliate programs and viral marketing - how do you choose the right one?

Every company's needs are unique so there is no single strategy that fits the bill perfectly. 10 (number 10) is a Marketing and Technology Agency focused on delivering design, web technology development and e-business strategy solutions. Through a steady cycle of feedback and fine-tuning they monitor and adjust their plan to take advantage of the continually emerging technology and strategies, which is a hallmark of Internet marketing. By analyzing company-specific marketing objectives, they will help you to break through the clutter and offer creative solutions to attract and maintain your target audience. #10 can continue to support your requirements even after you have created your brand identity and customer loyalty with the help of our follow-up campaigns and email marketing.

JAPANESE GRAPHIC DESIGNER

Have you ever wondered why some web pages appeal to you, while others don't? Well, the difference lies in the graphic design aspect. The colors, images and typesetting are aspects that make or mar your website. And that explains why, despite having quality content, some websites don't attract visitors. We at #10, understand the old adage, 'A picture speaks a thousand words'. But that doesn't translate to overuse of images, which can clutter the web pages and cause delay in downloading, thereby frustrating online visitors. Our designs work by attracting the visitors and retaining their curiosity and interest.

We examine each client's specific needs through assessment and recommend solutions. Our thorough study of our client's business helps us in identifying the target audience and our web sites are constructed keeping your target audience in mind. Which is why, our graphic designs from the companies of Japan have in recent times created furor among Japanese graphic designers. Our work has been noticed, appreciated and stands out among graphic designs of Japan. Our creative, timely and quality work has augmented our popularity and increased our clients worldwide.

Every department of our creative team works towards creating web pages that you can be proud of. Our bright, young and enthusiastic creative staff, offers you out of the box solutions that can give your web pages an instant appeal. They are proficient in using the most advanced graphic tools and software to give your web pages a touch of sophistication. Multimedia with flash, animation, sound and special effects are used on your web pages based on our study of your target audience. Unlike other Japan graphic designers, we don't overuse special effects and animations.

Whether your business is small, medium or large, our graphic designs will help you to get noticed by the online community. As our client, you will have real-time access to the review site, so you are in the picture while developing your designs and you have a say at every stage of the designing process. Japanese graphic designers have made an impact and now it's time you check out what we have to offer and how we are different from the rest. Our graphic designers have helped us make websites that stand out of the clutter. Contact us today and see how we can transform the way you look in cyberspace!

OAKLAND WEB DESIGN

When it comes to web design services, few can match us in experience and expertise. Number Ten, an Oakland web design services company, offers web design solutions that are tailor made for your particular industry. We have designed successful websites for numerous industries including consumer product marketing, Hi-tech manufacturing, retail, sports and entertainment. Our designers are a class apart and offer you the best solutions. Our satisfied clientele is a testimony to our commitment to your success, which is responsible for the rapid growth of our web design company.

Many companies design websites, but only a handful can design web sites that can attract and retain clients over time. Our success is a result of a proven methodology as we examine each client's specific needs through assessment and recommend the best solutions. Our thorough study helps us in identifying the target audience and our web sites are constructed keeping the target audience in mind. Precision approach, combined with our respect for the client's timeline, scope and budget, has made us a popular choice for web design in Oakland.

In our bid to give you the best, we compromise on nothing. We use advanced project databases, allowing for seamless operation between production, client relations and our clients. As our client you will have real-time access to the review site, a feature that offers utmost transparency. Our seasoned, cross-functional team is able to work with virtually any combination of operating environments, scripting languages and database management systems. And our Oakland web design services don't end with the construction of a website. We help you in marketing, by breaking through the clutter, creating curiosity among online viewers and retaining clientele with our advanced tools.

At our Oakland web design company we have bright, energetic and highly motivated technical and creative staff, which projects your company in the most competitive way, in cyberspace. We are dedicated to helping our client's businesses succeed online. We design or redesign every aspect of your site, from graphic design and information architecture to complete website development. We have partnered with a state-of-art hosting facility that is available to you at affordable prices. If you are on the look out for a web design company in Oakland, your search ends right here. Our Oakland web design team has the capacity and capability to deliver just what you need.

SAN FRANCISCO WEB DESIGN COMPANY

A good web design company knows how to blend the right amount of information with interface to construct web sites that can be a delight to the user. Sites that are easy to navigate, easy to download and easy on the eyes, require quite a lot of planning by web design experts. Number Ten, a San Francisco web design company, ensures that every aspect in your website construction is carefully scrutinized before it goes online. To the user it will appear seamless, functional and informative, features that ensure that your website is visited by maximum viewers.

Designing a web page requires a lot of forethought. This is why, our website company in San Francisco, starts the designing process by drafting your site on paper and sticking to a grid design. This approach makes it easier for any changes that may be required any time and it gives maximum returns in the long run. Layout, text wrapping and even browser inconsistencies are taken into account by our San Francisco web design company, to create a website which can resize and fit into any size browser window. Unlike most other web design companies, we give you pages that are fluid, yet attractive and informative.

We offer you transparency during the creation of web pages, so that you can understand our approach and are free to give your ideas and inputs. Once your website is complete, we test our web pages by loading it in several different browsers and on different operating systems. We rectify problems if any and at the end of our work, you would have a website that will play a pivotal role in your business growth.

Our San Francisco web design company has made web pages for a range of clients worldwide and our experienced team of professionals gives your website a distinct look and feel. Based on the business, we examine each client's needs, assess business requirements and recommend websites that will work best for them. Whether your business is small, medium or large, our web designs will get you noticed. With our designs you can be sure to woo your target audience and convert hits into sales.

If you want your web pages to be a class apart, our San Francisco web design company can help you. Transform your web pages and see what impact it has on your business!

SAN JOSE WEB DEVELOPER

Your website is your company's face that you project to the online community. There are many viewers out there, and their perception of your company, your products and services will depend on the face of you project. Needless to say, your business depends on it and if you are successful in making the right impression, your business growth is guaranteed. But, on the other hand, if you cannot arouse the viewer's interest, you lose out to your competitors. That's how important your company's web presence can be! So, it's not enough to just have a web presence; it becomes essential to attract and impress. Which is why, you need our creative and technologically advanced solutions to boost your business.

With our experience and expertise in the field of web development, we offer you the best solutions. Whether a large firm, a midsize company or small business, we approach each one with the same dedication and drive and work towards bringing success to your business, through your web pages. Our timely and quality work has helped us get new clients and retain our valued old clients. We are growing and we help you grow with us. Our web developers in San Jose have now carved a niche for themselves. San Jose web developers make a difference to the way you are seen and heard online.

Our San Jose web developers offer you custom-made solutions based on your business type. Our team of efficient designers, animators, technical staff and content creators work together to create web pages for you that are sure to attract and retain your target audience. Few can match us in our experience and expertise as we have worked across many platforms and for a range of clients in various businesses. This gives us the cutting edge and makes us different from the other web developers in San Jose.

Unlike many other companies, our objective is not just to create a web page in the given timeframe and within your budget. We work with you as a team and offer solutions that will work best to attract and retain your target audience. We construct a website that is superior in design, construction, appearance and content. With the number of websites on the net, only these aspects can ensure that online viewers notice you. Our marketing strategies then help you retain your visitors and grow in your business. We are not just any San Jose web developer; we are the ones that can steer your business towards success!

GRAPHIC DESIGN IN SAN FRANCISCO - EXPLORE YOUR OPTIONS

It is probably easy to find companies that offer graphic design in San Francisco. But there are only few that understand your business and give the right graphic design. San Francisco is one of the hubs for talented graphic and web designers. This is the reason that several companies that provide services in graphic design in San Francisco are constantly rising. But if you are serious about creating a strong brand identity for your product or service, you should not select just any graphic designer. With www.web-design.nr10.com, you are guaranteed to find the right answers. With an understanding of various industries, www.web-design.nr10.com offers graphic designs that will enhance the online responsiveness for your product or service. One of the most important success secrets of graphic designing is to follow the latest online trends. www.web-design.nr10.com has a team of professionals who understand the latest from the world of graphic design in San Francisco.

Graphic design is representation of a message in terms of image, illustration or photography. Graphic designers are specialized in creating logos, brochures, graphics, newsletters, flyers, presentations or any other visually appealing communication. It can be in the form of print, digital, online or animation medium. Companies from various industries select graphic designing services to make a lasting brand impression on their customers. First impression is the last impression; therefore, companies even get their business cards developed from graphic designers to make an effective communiqué with their customers. These days there are several software tools to aid the designing of highly visually appealing graphic designs. Some of these tools are Adobe Photoshop, Corel graphics, Quark Press, Macromedia and others. But just knowing these software tools is not enough. A good graphic designer is fully aware of the norms and trends of good graphic designing. The skills of graphic designers are inherent or may come through experience. Nevertheless, the graphic designers should have extensive knowledge of the principles and market trends in the graphic design concepts that differ from one market to the other. For example, it is extremely important that the balance and proportion of the images, background and colors is right. The dominance of certain colors or images depends on the nature of the product or service in focus. Use of spaces also plays a vital role while creating an appealing graphic design. Alignment and symmetry/asymmetry play a vital role in deciding the overall appearance of the design.

However, the basic principle of graphic designing is to understand the company's business and their intent. This is why www.web-design.nr10.com has a detailed process to thoroughly understand the company's requirements, their business and objectives and the message they wish to send to the customers.

JAPANESE WEB DESIGN

Planning to launch website in Japan? Web design services that serve your purpose

Web designing companies often find it challenging to take up a project for Japan. Web design services should be able to support localization to the Japanese language. You also need a web designing company that understands the Japanese market and latest trends. www.web-design.nr10.com is one of the few companies to provide end-to-end Japanese web design services. They not only understand the Japanese market well but also have several successful project implementations in Japan. With www.web-design.nr10.com, you can find the right concept and design to reach the Japanese market effectively. You not only get a creative design but also complete guidance for the content development of your website. The design is planned in such a way to ensure both visual and functional appeal for the Japanese market.

The imagery and colors are specifically localized to suit the taste of the Japanese market. The functionality and front user interface are designed according to the local standards followed in Japan. Additionally, if required by the client, the website is made to support both Japanese and English speaking audiences.

Not all web design companies can support Japanese typography. So if you are planning to launch your product, brand or service in Japan, search carefully for a specialist. It requires pros to provide the right translation and localization services for your website. Based on the trends of the Japanese web design market, the website is transformed accordingly. Even the content cannot be literally translated from English to Japanese. Specialized translation services enable content translation that is suitable for mass consumption in the Japanese market. Number of designers and writers recklessly translate the content to the Japanese language without being sensitive to the Japanese audience. Therefore, before finalizing a web design company it is mandatory to check their track record in the Japanese market. They might have an excellent history in other countries but to launch a website in Japan, it is essential to have successful project implementation in Japan. Errors in the content can seriously damage the reputation of the company in the Japanese market. Use of certain images might offend the Japanese end users and adversely affect the image of the company. Hence, before selecting a web design company, it is important to ask them if the content and images are meant for the Japanese market and if they have specialized usability-testing services for the local Japanese market. The web design company should be sensitive to the preferences, likes and dislikes of the Japanese users.